



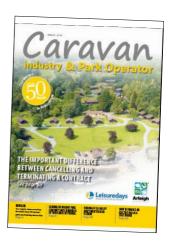
# MEDIA PACK 2023

www.caravanindustryandparkoperator.co.uk

# THE MAGAZINE

Each A4, full colour magazine includes the latest industry news and features. Issues are paid for and sent direct to a subscribed list of 2000 holiday park owners and operators across the UK. Caravan Industry and Park Operator Magazine has been running for over 50 years and has a well-respected reputation in the industry.

Distributed at all relevant trade shows







## **RATES**

#### **PRINT**

Press Release£175 + vat1/4 page£350 + vat1/2 page£700 + vatA4 page£1400 + vat

Cover positions available - price on request

#### **DIGITAL**

www.caravanindustryandparkoperator.co.uk

Press release £175 + vat
Interactive Thumbnail £350 + vat
Interactive Pop up £650 + vat
Interactive Banner £1250 + vat

E Shots are also available - price on request

### **ADVERTISING SPECIFICATIONS**

1/4 page - 90 mm wide x 130mm high
1/2 page horizontal - 182mm wide x 130 mm high
A4 page - 210mm wide X 297mm high with 3mm bleed

Copy deadline: To be confirmed at time of booking.

Please send only high resolution images (PDF format preferred), with a minimum of 300 DPI

